



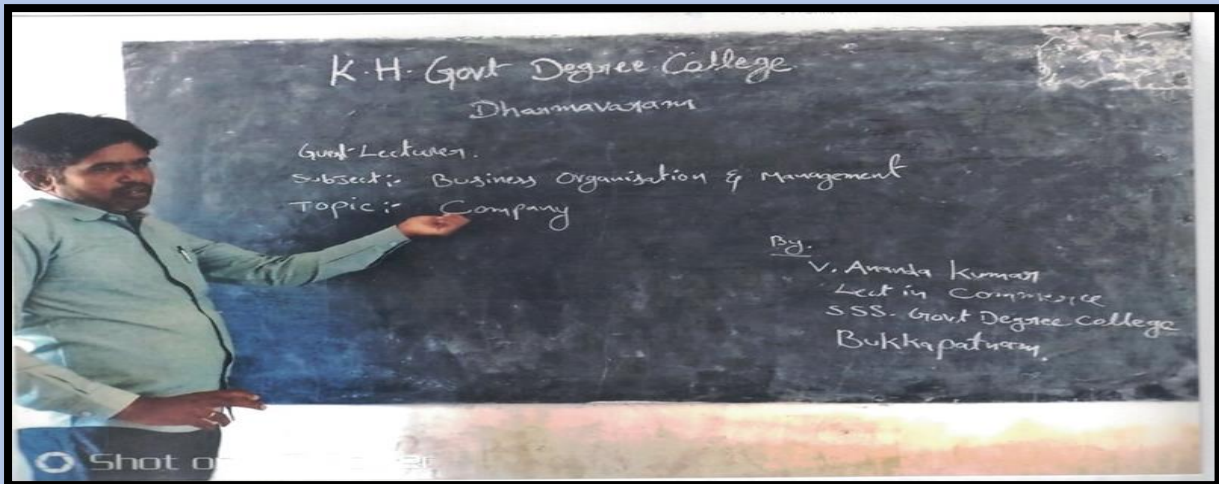
K.H GOVT.DEGREE COLLEGE,DHARMAVARAM
DEPARTMENT OF COMMERCE
GUEST LECTURE 2018-2024



Business Organization and Management

22/08/2019

AY-2018-2019



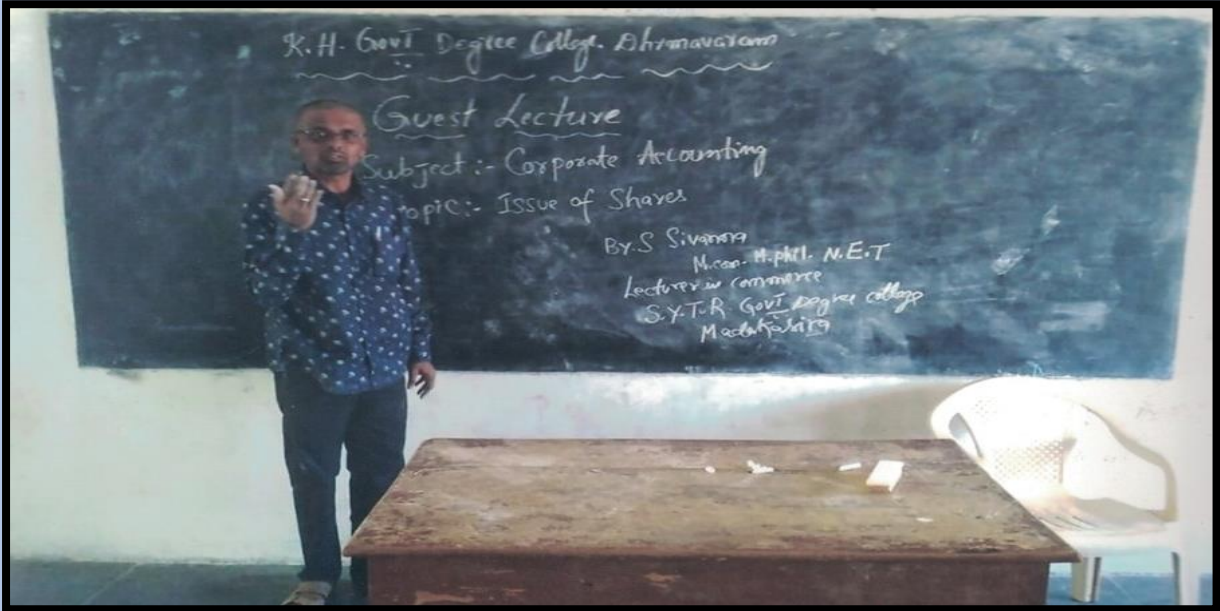
Cost Accounting

Date: 21/10/2019

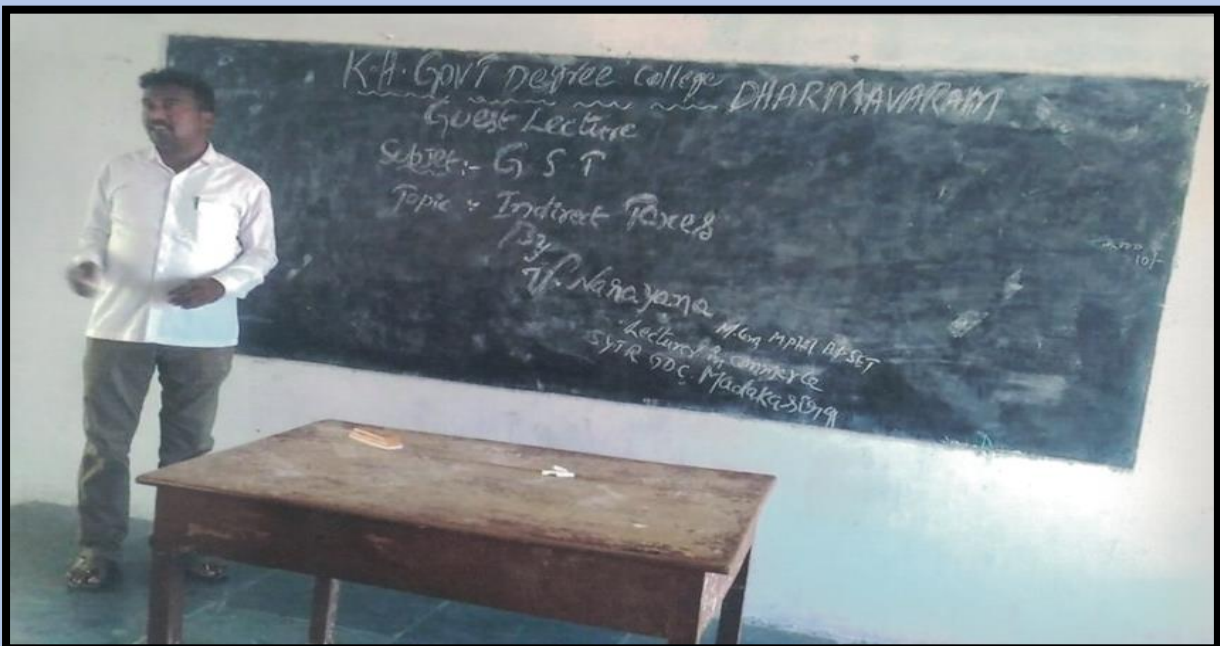


AY-2019-20

Corporate Accounting



Goods and Service Tax



GUEST LECTURE ON BANKING SYSTEM IN INDIA

DATE:-18/2/22

Objective:

- 1.To create awareness among the final year students regarding the opportunities in banking sector for the commerce students
2. To enlighten the students about the procedures followed in banking sector



G. Gopal, Lecturer in Commerce giving a Guest lecture on “Banking Sector in India” to the B.Com Students organized by Jai Prakash

25 August, 2022
Guest Lecture on Market Segmentation



A Guest Lecture is arranged by the Department of Commerce. A. Adinarayana, HoD in Commerce, KSN Government Degree College Anantapur on the topic “**Market Segmentation**” for the B.Com. students, is an increasingly important part of a strong marketing strategy and can make all the difference for companies in competitive market landscapes, such as e-commerce. It offers an opportunity to pinpoint exactly what messaging will drive your customers to make a purchase. He laid stress on the four basic types of market segmentations namely a) Demographic, b) Psychographic, c) Geographic, and d) Behavioural.

GUEST LECTURE ON COMPANIES ACT 2013

B. Krishnaveni, Lecturer in Commerce at GVRS Government Degree College, Dronachalam (Dhone), has delivered a Guest Lecture online to the students of the Commerce in the College on the topic “Companies Act 2013”

This is an act of Parliament of India, divided into 29 chapters containing 470 sections and 7 schedules. The ministry of Corporate Affairs is primarily concerned with the administration of the Companies Act of 2013, the Companies Act 1956, the Limited Liability Partnership Act of 2008 and other allied acts and rules and regulations framed to regulate the corporate sector. The objectives of this act are to provide a comprehensive framework for regulating companies in India, making it easier for Indian companies to start and operate their businesses, promoting corporate governance in India and improve economic development in the country through by promoting entrepreneurship.

The National Financial Reporting Authority was constitute on 1st October 2018 by the Government of India under Sub Section (1) of Section 132 of the Companies Act, 2013

